



# OWENSTOWN

## SOUTH LANARKSHIRE

### **NEWS RELEASE AND INVITATION**

August 31st 2009

MPs, MSPs and councillors will be among the first guests at an exhibition this week outlining the ideas behind Owenstown, the custom-built town which is being planned for South Lanarkshire.

The exhibition runs for three days from Tuesday to Thursday this week in the World Heritage town of New Lanark, just a few miles from the proposed site for Owenstown. It is the first stage in a comprehensive public consultation process.

Details of the project were first announced only a week ago but already hundreds of people from all around the country interested in living there have registered on the project's website [www.owenstown.org](http://www.owenstown.org)

The Hometown Foundation, the Scottish charity which has been formed to help create sustainable communities and regenerate rundown urban areas, and is behind the project, expects a large turnout at the exhibition.

They say there's been great interest from potential residents, and from the business community who see opportunities not just in supplying the new town, but also locating commercial operations there.

The exhibition, in the New Lanark Hotel, will be open to the public on Tuesday September 1<sup>st</sup> from 2pm till 8pm; Wednesday September 2<sup>nd</sup> from 10 am till 8pm and Thursday September 3<sup>rd</sup> from 10am till 6pm.

The new town will be called Owenstown after the social reformer Robert Owen who improved the lives and working conditions of mill workers at New Lanark 200 years ago. In time, it will have 20,000 residents and create 8,000 jobs. It will be self-sufficient, eco-friendly and once established, it'll be run on a co-operative basis by its own trustees, who will be elected from its residents.

The town will be eco-friendly – recycling its waste to produce energy for the district heating system and it will have green transport throughout the site powered by renewable sources such as wind.

More information about the Hometown Foundation is at [www.hometown.co.uk](http://www.hometown.co.uk)

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*You are invited to attend the private viewing of the exhibition from 12 noon till 1pm at the New Lanark Hotel, Tuesday September 1<sup>st</sup> 2009.*

*Please confirm your attendance to –*

*[alan@broadcastingbusiness.co.uk](mailto:alan@broadcastingbusiness.co.uk)*

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